What is the best Bible teachings to approach a person who considers himself a good Christian but who has a free love approach regarding sex outside of marriage?

The apostle Paul said that there is no one good—no not one (Ro 3:12).

Good people don't fornicate (Ex 20:14). Good people don't claim to be Christians when they are not (Ex 20:16, Jn 16:3, 1 Jn 3:6).

If one lives habitually in sin (Eph 2:2, 1 Jn 1:6, 2:4)—he lives like the devil—then, he should not expect to go to heaven (Pr 16:25, 1 Co 6:9, Ga 6:7, He 10:27).

In The Book of Revelation—the sexually permissive church, The Church of Thyatira (Rev. 2:18–24)—is guaranteed to go into the Great Tribulation. They will not go in the rapture (Re 3:10).

Man deceives himself (Pr 30:12, Jud 4). He must be born again (Jn 3:7).

When one professes to be a Christian, others should reasonably be able to expect him to act like one. If he cannot receive the truth (Jn 14:17)¹, then, the only message to share is: Jesus loves you (Jn 3:16). Jesus is willing to save you (2 Pe 3:9). Repent (Eze 18:30-32; Ac 17:30). Believe (Mk 9:23).

He may claim to be a Christian; but, his life proves otherwise (Mt 7:20). He is welcomed to attend church to hear the gospel; but, he is not welcomed to call himself a Christian.

When/if he repents (Ac 2:37, 38), then he can rightly be called a Christ-follower.

After repentance, God makes him kosher.

A voice said to Peter "Kill and eat (Ac 10:13)."

Peter corrected God. He had never eaten anything ceremonially unclean before. Peter said, "Never, Lord, I have never in all my life eaten anything forbidden by our Jewish laws (Ac 10:14)." Peter called him Lord; but, didn't do what he had said (Isa 1:12–17, Lk 6:46).

After the believer has repented, he is considered clean others are not to say otherwise (Is 1:18, Ac 10:15–16).

Don't pretend that sinners are Christians to achieve a false peace (Is 3:9, 1 Co 5:5). *Do* forgive them after they have repented (Lk 17:3).

If a person rejects Christ and his teachings, there is no sacrifice for his sin and there is no other way to come to God (He 10:26).

Jesus addressed the issues of how to exercise church discipline and how to forgive a sinning brother after he repents in Matthew chapter 18.

¹ He must first believe (Ro 10:9).